

DARE to Inventory Yourself

Are you “business fit” and ready to Start Your Own Storefront Business?

5 MINUTES is all it takes to complete the following **three exercises** and find out if you’re headed in the right direction.

Why *do you want to start a business?*

Check all your reasons

- Take charge of my work/business/life
- Be my own boss
- Create my own success
- Stop relying on “others” for a paycheck
- Realize my true potential
- Make more money
- Improve the quality of my life
- Finally get my business out of my house
- Build a future for my family

7 BASICS are what you need to have a successful business. Do you have everything lined up?

Check all that apply

- A needed product or service
- A large market
- A noticeable competitive advantage
- A cost-effective way to attract customers
- Funds to start and run your business
- Physical space/location
- Time: ___ hours a week

Take Your Personal Inventory

As a small business owner, you have to wear many “hats”. How prepared are you to start your own business?

Rate Yourself from 1-5 (5 being best)	Personality Traits/Characteristics
	Self-motivated/Disciplined
	Confident
	Risk-taker
	Persistent & Resilient
	Quick learner
	Patient/Good teacher
	Good listener
	Creative
	Persuasive
	Flexible/Adaptable to Change
	SUBTOTAL
Rate Yourself from 1-5 (5 being best)	Experience/Skill Set
	Problem solver
	Communicator
	Administrative
	Multi-tasking
	Marketing & Promotion
	Sales
	Customer service
	Technical
	Administrative/Organizational
	Financial
	SUBTOTAL
	Your Total Score

- 81-100** Incredible! What are you waiting for?
- 61-80** Good fit
- 41-60** Not too promising
- 0-40** Stay in your current job